June 2021

It's time for you to mark your calendar for the Veterans Day Parade at the Iowa State Fair, which will be on Monday, August 16, beginning at 11:00 a.m. This year's route and staging area will be the same as in 2019. (See attached map.)

**The entrance is at Gate #2 which is on E. University at E. 33rd St (stop light). You will only be able to turn right to enter Gate #2.** This means you can only enter going east and making a right hand turn into the gate. If you come from the east going west (which means you would be taking a left turn at the gate) you will not be allowed to turn left. Please be sure to enter at Gate #2 going to the east with your parking permit hanging from your rear view mirror. You will be directed to the staging area by Fair personnel. Please adhere to their instructions and directions.

I have also attached the new Entry Application. IDVA office needs to receive your entry application **no later than Friday, July 30th Noon; no exceptions.** Please do not delay in getting your entry submitted before the deadline.

The parking permits are on a first-come, first serve basis, which means even though your entry application is in our office on time, we still may not have enough parking permits to distribute for late entries. Once I receive your entry I will be mailing the parking permits and once they are gone they are gone. The permits are limited; please consider car-pooling.

**Wrist Bands will be used again this year and will go out with the parking permits. Only the number of requests for participants on the entry application will receive a Wrist Band. Please have all wrist bands distributed to your group participants during the staging process and before the parade begins.**

This parade honors our veterans of every background. This is NOT a political campaign event, as this can distract from the spirit of the parade's intent. Elected officials and dignitaries will be invited to participate, recognizing their current official offices and positions of leadership. However, no overt campaigning will be allowed, and no entrants will be accepted from individual campaigns, or overtly party-affiliated groups such as partisan floats or political ads. Party-affiliated groups and individuals are encouraged to work through the State Fair who arrange appropriate designated venues for campaigning activities.

If you have any questions, please do not hesitate to contact me at the number below. Thank you for your continued support of our Veterans Day Parade at the Iowa State Fair and have an enjoyable day.

Best regards,

Mari Mielke
Iowa Department of Veterans Affairs
Iowa State Fair Veterans Day Parade
Entry Application

Entry Deadline is Friday, July 30th, 2021
Parade date is Monday, August 16, 2021
Staging is from 7:30 – 9:30 a.m. - Parade begins at 11:00 a.m.
Must be present for lineup no later than 10:00 a.m.

Any political or partisan entries will be disqualified from participating in the Parade

Entry Name: Group/Unit/Post Name

Entry Contact Person __________________________

Required E-mail Address _________________________

Mailing Address: __________________________________

City/State/Zip Code ________________________________

Telephone Number ________________________________

Entry Type: (examples: float, truck, car, etc.) ____________________________

Entry Description: _____________________________________________________

How would you like this entry to be announced from the reviewing stand?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Total number of participants with entry that will need a wrist band for entry into the parade lineup: _______

Number of vehicle “Parking Permits” requested per vehicle in this entry: __________________________

(We are unable to provide unlimited numbers of parking permits; please consider car-pooling)

Parking permits are limited to parade participants only!!!

Name and Address to send parking permits to: Name ______________________________

Address _____________________________________________

City, State and Zip __________________________________

Send Parade Application to: Iowa Department of Veterans Affairs
Attn: Mari Mielke
7105 – NW 70th Avenue, Camp Dodge, Bldg. #3465
Johnston, Iowa 50131-1824
Or Fax 515-727-3713, or email to mari.mielke@iowa.gov

THERE WILL BE NO DISTRIBUTION OF CANDY, FLIERS, HANDOUTS, ETC. DURING PARADE.

Contact Iowa Department of Veterans Affairs for additional information or clarifications. 515-252-4698 or 1-800-838-4692